

WILDMAN LOYALTY CARD AS GOOD AS CASH



WILDMAN WANTS TO ENSURE THAT CUSTOMERS ARE COMPENSATED FOR THEIR LOYAL SUPPORT.

The Wildman Loyalty (Moolah) Card is a program you cannot miss out on. The card is also available electronically on any smartphone to make the service even more convenient. Wildman staff will help you become the owner of a Loyalty Card in a blink of an eye.

How does Wildman Moolah work?

Wildman Moolah "Just as good cash". You earn Moolah on every purchase made at any Wildman branch nationwide. The system will transfer the correct percentage of your purchase into Moolah. The items in store can give a customer up to 3% to 15% back in Moolah. Wildman Moolah equals the Rand-value of your purchase(s). The Moolah on your Loyalty Card can then be used on your next purchase at any Wildman store. This is an automatic process to ensure that our customers do not experience any hitches.

Available Electronically for your convenience

It is quick and easy to load the card onto your smartphone. An SMS will be sent to your phone enabling you to download the electronic card. The entire process is completed at the click of a button! Customers can then show their electronic cards to the Wildman sales person. The card must be displayed electronically in store to qualify for Moolah. Customers will receive an SMS immediately after a purchase as an indication of how much Moolah you have earned on that purchase, as well as your total Moolah

Why you CANNOT miss out on the Loyalty Card

- Customers get 3% to 15% in Moolah back on purchased items.
- Informational and promotional messages are sent to cardholders, keeping you up to date.
- Loyalty Card holders are seen as our Wildman VIP customers.
- Loyalty Card holders are eligible for Huntex and show tickets involving Wildman branches.
- VIP customers will receive invitations to "Gong" shooting and other shooting events.
- Weapon cleaning and storage at special charge.
- Card holders can visit weapon factories and suppliers with Wildman management.
- Earn double points on promotions.
- Training opportunities (like courses on reloading) are available to card holders.
- Wildman can help you move weapons between branches nationwide. This ensures that your hunting trip or family vacation can continue without worrying about weapons.
- Loyalty Card holders can finance their weapons through Peerfin over 3, 6 or 12 months.

ENJOY YOUR WILDMAN MOOLAH IN OUR STORES!



ALL YOUR
INFO IS
ELECTRONICALLY
AVAILABLE
ON YOUR
CELLPHONE